

QS MAPLE2019

Middle East and Africa

9th Annual Strategic Summit for the Advancement
of University Excellence in all its Forms

22–25 April 2019 • Dubai, United Arab Emirates



Under the Patronage of
Noura bint Mohammed Al Kaabi

President of Zayed University and UAE Minister of Culture and Knowledge Development

Programme Schedule

***Updated on 16th April 2019**

Refer to www.qsmapple.org for up-to-date program

22 April 2019, Monday

10.30	Shuttle Transfer from Official Hotels <i>Marriott Hotel Al Jaddaf Premier Inn Al Jaddaf</i>
11:00–15:00	Pre-event Registration and Badge Collection <i>Location: Entrance, Ground Floor, Zayed University Convention Centre, Dubai</i> Exhibitor Booth Setup <i>Location: Multipurpose Hall 1, Ground Floor, Zayed University Convention Centre, Dubai</i>
15:00	Shuttle Transfer to Official Hotels <i>Marriott Hotel Al Jaddaf Premier Inn Al Jaddaf</i>
17:30	Welcome Dinner Shuttle Transfer from Official Hotels <i>Marriott Hotel Al Jaddaf Premier Inn Al Jaddaf</i>
18:00 – 18:45	Arrival at Dinner Venue Free & Easy Exploration <i>Location: Queen Elizabeth 2</i>
18:45 – 19:15	Networking Reception <i>Location: Queen Elizabeth 2, Queens Room, Quarter Deck</i>
19:15 – 19:30	Welcome Address Ms Mandy Mok <i>Chief Executive Officer, QS Asia, Singapore</i>
	Welcome Address Dr Reyadh AlMehaideb <i>Vice President, Zayed University, United Arab Emirates</i>
19:30–19:45	Short Video Showcase of Emirati Event - Hag Al Lailah <i>Location: Queen Elizabeth 2, Queens Room, Quarter Deck</i>
19:45 – 20:00	Faculty Performance – StandUp Comedian <i>Location: Queen Elizabeth 2, Queens Room, Quarter Deck</i>
20:00 – 21:15	Dinner Reception <i>Location: Queen Elizabeth 2, Queens Room, Quarter Deck</i>
21:15	Shuttle Transfer to Official Hotels <i>Marriott Hotel Al Jaddaf Premier Inn Al Jaddaf</i>

23 April 2019, Tuesday

09:00	Shuttle Transfer from Official Hotels <i>Marriott Hotel Al Jaddaf Premier Inn Al Jaddaf</i>
09:00–16:00	Registration and Badge Collection <i>Location: Entrance, Ground Floor, Zayed University Convention Centre, Dubai</i> Exhibition <i>Location: Multipurpose Hall 1, Ground Floor, Zayed University Convention Centre, United Arab Emirates</i>
Opening Plenary <i>Location: Auditorium, Ground Floor, Zayed University Convention Centre, United Arab Emirates</i>	
09:30–09:35	Opening Remarks Dr Kevin Downing <i>Chair of QS-MAPLE International Academic Advisory Committee Secretary to Council and Court, Director of Institutional Research Office, City University of Hong Kong, Hong Kong</i>
09:35–09:40	Opening Address by Organiser Ms Mandy Mok <i>Chief Executive Officer, QS Asia, Singapore</i>
09:40–09:45	Opening Address by Organising Partner Professor Michael Wilson <i>Provost, Zayed University, United Arab Emirates</i>

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23 April 2019, Tuesday

09:45–10:15	<p>Opening Keynote Address Happiness in Workplace: From Research to Practice Dr Mansoor Habib <i>Consultant Family Medicine & Occupational Health</i> <i>Head- Happiness & Tolerance, Emirates Integrated Telecommunications Company "du"</i></p>				
10:15–11:15	<p style="text-align: center;"></p> <p style="text-align: center;">"You should only be called a University if you conduct and publish research."</p> <p>Proposing the Motion: (1) Dr Warren Fox - <i>Chief of Higher Education, Knowledge and Human Development Authority, United Arab Emirates</i> (2) Prof C. Raj Kumar - <i>Founding Vice-Chancellor, O.P. Jindal Global University (JGU), India</i></p> <p>Opposing the Motion: (1) Datin Dr Anita B.Z. Abdul Aziz - <i>Vice-Chancellor, University Brunei Darussalam (UBD), Brunei</i> (2) Dr Michael Allen - <i>Assistant Provost for Research, Zayed University, United Arab Emirates</i></p>				
11:15–11:45	<p style="text-align: center;">Morning Coffee Break <i>Location: Multipurpose Hall 1, Ground Floor, Zayed University Convention Centre, Dubai</i></p>				
11:45–12:45 (20 mins each)	<p>Track (1) Research Funding and Infrastructure</p>	<p>Track (2) Learning & Teaching</p>	<p>Track (3) Language Barriers and Research Culture</p>	<p>Track (4) Promoting & Sustaining Quality Research</p>	<p>Track (5) Internationalizing Learning, Teaching and Research</p>
	<p><i>Dr Gilbert Linne</i> <i>Mr Samit Lotlikar</i> <i>Engr Nestor Rubio Ong</i></p>	<p><i>Assoc Prof Dr Yong Zulina Zubairi</i> <i>Dr Irene Ting Wei Kiong</i> <i>Prof Kingsley Bolton</i></p>	<p><i>Prof James Moy</i> <i>Dr Ahlam Hassan</i> <i>Prof Shiao-Shing Chen</i></p>	<p><i>Dr Albert Chau</i> <i>Prof Hong Jun Hyun</i> <i>Assoc. Prof Dr Chanuantong Tanasugarn (CT)</i></p>	<p><i>Dr Nadeem Khan</i> <i>Dr Alison Lloyd</i> <i>Mr Hannes Look</i></p>
	<p>Session 1.1 Conference Room 1, Level 2</p>	<p>Session 2.1 Conference Room 2, Level 2</p>	<p>Session 3.1 Conference Room 3, Level 2</p>	<p>Session 4.1 Conference Room 5, Level 2</p>	<p>Session 5.1 Conference Room 6, Level 2</p>
	<p>Engaging Academic Researchers in Commercial Cognitive Technologies Applications – A Case of the UAE</p> <p><i>Grace Thomson</i> <i>Daniel Daoust</i> <i>Centre of Excellence for Applied Research & Training</i> <i>United Arab Emirates</i></p>	<p>Integrating Learning Outcomes into Undergraduate Curriculum for Fostering Research Skills</p> <p><i>Wajid Hussain</i> <i>Islamic University</i> <i>United States of America</i></p>	<p>The Predicament of Research Directions And Research Funding In Arab Countries</p> <p><i>Abdulla Al-Hawaj</i> <i>Ahlia University</i> <i>Kingdom of Bahrain</i></p>	<p>The Arabian Gulf University: Planning and Evaluating Research at the Medical College</p> <p><i>Randah Hamadeh</i> <i>Arabian Gulf University</i> <i>Bahrain</i></p>	<p>Quality Assurance – A Strategy to Internationalize Learning, Teaching and Research in Open Distance Learning (ODL)</p> <p><i>Eleanor Johannes</i> <i>University of South Africa</i> <i>South Africa</i></p>
	<p>Industry-academia collaboration at Taipei Tech</p> <p><i>Sheng-Tung Huang</i> <i>National Taipei University of Technology</i> <i>Taiwan</i></p>	<p>Designing Clinical Research for Medical Students: Clinical Research from Conception to Delivery (Idea to Publication)</p> <p><i>Anil Gandhi</i> <i>Monash University Malaysia</i> <i>Malaysia</i></p>	<p>The Development of EFL Teacher Competency Standards in Indonesia</p> <p><i>Suwarsih Madya</i> <i>Universitas Negeri Yogyakarta</i> <i>Indonesia</i></p>	<p>Mind the Academic Misconduct in Higher Education: The Evidence from the Middle East</p> <p><i>Mohammad Nurunnabi</i> <i>Prince Sultan University</i> <i>Saudi Arabia</i></p>	<p>Some Perspectives on International Higher Education Strategies: A Case Study of a Research University in South East Asia</p> <p><i>Yong Zubairi</i> <i>University of Malaya</i> <i>Malaysia</i></p>
<p>Establishing a Research Landscape is a Matter of Starting Local and Thinking Global</p> <p><i>Karim Seghir</i> <i>Ajman University</i> <i>United Arab Emirates</i></p>	<p>Service Learning as a form of Teaching and Research Nexus at a Liberal Arts University</p> <p><i>Albert Chau</i> <i>Hong Kong Baptist University</i> <i>Hong Kong</i></p>	<p>Language Barriers and Research Cultures: Perception of Faculty Members in Higher Educational Institutes of India</p> <p><i>Sumathi GN</i> <i>Vellore Institute of Technology</i> <i>India</i></p>	<p>Effect of Research Performance of Faculty on the Correlation Between Teaching Outcomes and Quality Management Engagement</p> <p><i>Joseph Cuarteros</i> <i>Gulf College</i> <i>Oman</i></p>	<p>Mathematics: The International Cinderella</p> <p><i>Fayez Sayed</i> <i>Zayed University</i> <i>United Arab Emirates</i></p>	
12:45–14:30	<p style="text-align: center;">Networking Lunch <i>Location: Multipurpose Hall 1, Ground Floor, Zayed University Convention Centre, Dubai</i></p>				

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23 April 2019, Tuesday

	Track (1) Research Funding and Infrastructure	Track (2) Learning & Teaching	Track (3) Language Barriers and Research Culture	Track (4) Promoting & Sustaining Quality Research	Track (5) Internationalizing Learning, Teaching & Research
	<i>Dr Gilbert Linne Mr Samit Lotlikar Engr Nestor Rubio Ong</i>	<i>Assoc Prof Dr Yong Zulina Zubairi Dr Irene Ting Wei Kiong Prof Kingsley Bolton</i>	<i>Prof James Moy Dr Ahlam Hassan Prof Shiao-Shing Chen</i>	<i>Dr Albert Chau Prof Hong Jun Hyun Assoc. Prof Dr Chanuantong Tanasugarn (CT)</i>	<i>Dr Nadeem Khan Dr Alison Lloyd Mr Hannes Looek</i>
	Session 1.2 Conference Room 1, Level 2	Session 2.2 Conference Room 2, Level 2	Session 3.2 Conference Room 3, Level 2	Session 4.2 Conference Room 5, Level 2	Session 5.2 Conference Room 6, Level 2
	Measuring Research Productivity of University Faculty Members: Proposed Research Performance Index <i>Sulaiman Al-Zuhair United Arab Emirates University United Arab Emirates</i>	A Novel Learning Oriented Assessment for Professional Skills <i>Maurice Danaher Zayed University United Arab Emirates</i>	Obstacles to Overcome in Publications: Sharing Experience from a University in Hong Kong <i>Barbara Sui Wah Chan City University of Hong Kong Hong Kong</i>	The Integrated Roles of Higher Education Institution on Research, Teaching and Community Development <i>Agus Ulinuha Universitas Muhammadiyah Surakarta Indonesia</i>	Across Continents: Transforming Global Engagement for Public Good <i>Awais Raouf University of Lahore Pakistan</i>
14:30–15:30 (20 mins each)	Challenges in Attracting Research Funding by Universities in Developing Countries <i>Renuga Devi Subramanian Vellore Institute of Technology India</i>	National Chengchi University's Innovative Way to Promote Middle East and African Studies in Taiwan <i>To-hai Liou National Chengchi University Taiwan</i>	Results of the Egyptian National University Rankings Committee 2016 - 2018 <i>Philip Purnell Knowledge E United Arab Emirates</i>	Promoting and Sustaining Quality Research: Challenges & Aspirations for Young Universities <i>Yehia Bahei-El-Din The British University in Egypt Egypt</i>	Internationalizing Medical Education by Using Social Media <i>Yasin Tayem Arabian Gulf University Bahrain</i>
	Public-Private Partnership in Hi- Tech Industry: NCFU Experience <i>Svetlana Kuzmenko/ Nadezhda Akchurina North-Caucasus Federal University Russia</i>	Bridging the Gap between Basic Medical Sciences and Community Health: A Role for Public Health Program <i>Salman Alzayani Arabian Gulf University Bahrain</i>	Empowering Faculty Track System for Outcome-Based Research: A Case of Gulf Medical University, UAE <i>Dillip Kumar Giri Gulf Medical University Ajman United Arab Emirates</i>	Industrial Final Year Project: Promoting Research Culture within Undergraduate Students and Beyond <i>Mohd Khairil Rahmat Universiti Kuala Lumpur Malaysia</i>	University-Industry Partnerships Cultivating Lifelong Learning for Energy Sector <i>Mohd Ezanee Rusli Universiti Tenaga Nasional Malaysia</i>
15:30–16:00	Afternoon Coffee Break <i>Location: Multipurpose Hall 1, Ground Floor, Zayed University Convention Centre, Dubai</i>				
	Afternoon Plenary <i>Location: Auditorium, Ground Floor, Zayed University Convention Centre, United Arab Emirates</i>				
16:00–16:30	Afternoon Keynote Address University Research and 4IR: Strategies and Challenges Datin Dr Anita B.Z. Abdul Aziz <i>Vice-Chancellor, University Brunei Darussalam (UBD), Brunei</i>				
16:30–17:00	Afternoon Keynote Address II From Research to Knowledge Creation in the Field of Nuclear Regulation Shaima Yaaqoub Al Mansoori <i>Director, Education & Training, Federal Authority for Nuclear Regulation, United Arab Emirates</i>				
17:00	Shuttle Transfer to Official Hotels <i>Marriott Hotel Al Jaddaf Premier Inn Al Jaddaf</i>				
	End of Conference Day Two				

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24 April 2019, Wednesday

09:00	Shuttle Transfer from Official Hotels <i>Marriott Hotel Al Jaddaf Premier Inn Al Jaddaf</i>				
09:00–16:00	Registration and Badge Collection <i>Location: Entrance, Ground Floor, Zayed University Convention Centre, Dubai</i> Exhibition <i>Location: Multipurpose Hall 1, Ground Floor, Zayed University Convention Centre, United Arab Emirates</i>				
	Morning Plenary <i>Location: Auditorium, Ground Floor, Zayed University Convention Centre, United Arab Emirates</i>				
09:30–10:00	Morning Keynote Address Higher Education in Dubai Dr Warren Fox <i>Chief of Higher Education, Knowledge and Human Development Authority, United Arab Emirates</i> <i>Location: Auditorium, Ground Floor, Zayed University Convention Centre, United Arab Emirates</i>				
10:00–11:00	<div style="text-align: center;">  “Rankings are the best overall measure of a University’s global and regional standing.” </div> <p>Proposing the Motion: (1) Prof Abhilasha Singh - <i>Provost and Vice-President Academic Affairs, American University in the Emirates, United Arab Emirates</i> (2) Prof Dato’ Dr Mohammad Shatar - <i>Vice Chancellor, University Pendidikan Sultan Idris (UPSI), Malaysia</i></p> <p>Opposing the Motion: (1) Dr Adam Marks – <i>Provost Adviser, Academic Quality & Strategic Initiatives, Zayed University, United Arab Emirates</i> (2) Prof Datin Paduka Dr. Aini Ideris- <i>Vice-Chancellor, Universiti Putra Malaysia, Malaysia</i></p>				
11:00–11:30	Morning Coffee Break <i>Location: Multipurpose Hall 1, Ground Floor, Zayed University Convention Centre, United Arab Emirates</i>				
11:30–12:30 (20 mins each)	Track (1) Research Funding and Infrastructure	Track (2) Learning & Teaching	Track (3) Language Barriers and Research Culture	Track (4) Promoting & Sustaining Quality Research	Track (5) Internationalising Learning, Teaching & Research
	<i>Dr Gilbert Linne</i> <i>Mr Samit Lotlikar</i> <i>Engr Nestor Rubio Ong</i>	<i>Assoc Prof Dr Yong Zulina Zubairi</i> <i>Dr Irene Ting Wei Kiong</i> <i>Prof Kingsley Bolton</i>	<i>Prof James Moy</i> <i>Dr Ahlam Hassan</i> <i>Prof Shiao-Shing Chen</i>	<i>Dr Albert Chau</i> <i>Prof Hong Jun Hyun</i> <i>Assoc. Prof Dr Chanuantong Tanasugarn (CT)</i>	<i>Dr Nadeem Khan</i> <i>Dr Alison Lloyd</i> <i>Mr Hannes Look</i>
	Session 1.3 Conference Room 1, Level 2	Session 2.3 Conference Room 2, Level 2	Session 3.3 Conference Room 3, Level 2	Session 4.3 Conference Room 5, Level 2	Session 5.3 Conference Room 6, Level 2
	IPB University: Inspiring Innovation for a Better Future <i>Dodik Ridho Nurrochmat</i> <i>Bogor Agricultural University Indonesia</i>	Publishing and the Scholarship of Teaching and Learning: A SoTL Journal as a Nucleus for Regional Academic Development <i>Christina Gitsaki</i> <i>David Palfreyman</i> <i>Zayed University United Arab Emirates</i>	Building a Global University with Internationalisation as a Core of Institutional Building: The Case of O.P. Jindal Global University in India <i>C Raj Kumar</i> <i>O.P. Jindal Global University India</i>	Strategies for Promoting Sustaining Quality Research: A Case Study at Prince Mohammad Bin Fahd University <i>Faisal Alanezi</i> <i>Prince Mohammad Bin Fahd University Saudi Arabia</i>	Collaboration of Universities along the Great Silk Road: The Case of Al-Farabi Kazakh National University <i>Mukhambetkali Burkitbayev</i> <i>Al-Farabi Kazakh National University Kazakhstan</i>
Impact of Research Funding on Productivity and Ranking of New Generation Saudi Universities <i>Abdul Elias</i> <i>Ghaleb Alnahdi</i> <i>Abdelmoneim Sulieman</i> <i>Prince Sattam Bin Abdulaziz University Saudi Arabia</i>	On-line Staff Development in Outcome-Based Teaching and Learning for University Faculty <i>Paul Corrigan</i> <i>City University of Hong Kong Hong Kong</i>	International Publication and Geopolitics of Knowledge: how International Sociological Association copes with the challenge of combining diversity and excellence <i>Eloisa Martin</i> <i>United Arab Emirates University United Arab Emirates</i>	Promoting and Sustaining Quality Research in Asia and Africa through Consortium and Community Service: Universitas Airlangga Experience <i>Irfan Wahyudi</i> <i>Universitas Airlangga Indonesia</i>	Trends of International Student Mobility in the Context of Industry 4.0 <i>Kim Trinh</i> <i>FPT University Vietnam</i>	

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	Collaboration and Internationalization Takes You to Good Places: A Scopus Analysis of Best Practices in the Region <i>Mohamed El Gebealy Itir Oner Filippucci Elsevier Netherlands</i>	Ahlia University Approach to The Ever-Changing Face of Teaching and Learning In Line With Changing Social And Technology Environments <i>Mansoor Alaali Ahlia University Kingdom of Bahrain</i>	Leadership in Publishing Research: Nurturing and Training Young Researchers <i>Ali Shehadeh United Arab Emirates University United Arab Emirates</i>	Factors for Evaluating Quality and Effectiveness Values of Researches <i>Yas Alsultanny Arabian Gulf University Bahrain</i>	How International Engagement Can Reflect on Learning and Teaching: A Story from Private University in Bahrain <i>Saad Darwish Kingdom University Bahrain</i>
12:30–13:30	Networking Lunch <i>Location: Multipurpose Hall 1, Ground Floor, Zayed University Convention Centre, United Arab Emirates</i>				
13:30–14:30 (20 mins each)	Track (1) Research Funding and Infrastructure	Track (2) Learning & Teaching	Track (3) Language Barriers and Research Culture	Track (4) Promoting & Sustaining Quality Research	Track (5) Internationalising Learning, Teaching & Research
	<i>Dr Gilbert Linne Mr Samit Lotlikar Engr Nestor Rubio Ong</i>	<i>Assoc Prof Dr Yong Zulina Zubairi Dr Irene Ting Wei Kiong Prof Kingsley Bolton</i>	<i>Prof James Moy Dr Ahlam Hassan Prof Shiao-Shing Chen</i>	<i>Dr Albert Chau Prof Hong Jun Hyun Assoc. Prof Dr Chanuantong Tanasugarn (CT)</i>	<i>Dr Nadeem Khan Dr Alison Lloyd Mr Hannes Look</i>
	Session 1.4 Conference Room 1, Level 2	Session 2.4 Conference Room 2, Level 2	Session 3.4 Conference Room 3, Level 2	Session 4.4 Conference Room 5, Level 2	Session 5.4 Conference Room 6, Level 2
	An International Collaborative Research Model <i>Mojtaba Moatamedi Al Ghurair University United Arab Emirates</i>	What Can Higher Education Organization Do to Combat the Corporate Politics and Provide Their Students with Entrepreneurship Skills and Solutions <i>Suad Alhalwachi Knowledge E United Arab Emirates</i>	Universities and Innovation in Language: An Investment in the Future <i>Imad Hoballah American University in Dubai United Arab Emirates</i>	Strong Industry Collaboration for Promoting and Sustaining Meaningful Research: Application and Experience <i>R.N. Saha BITS Pilani United Arab Emirates</i>	Internationalization Barriers for Universities in Iran and How We Deal with Them <i>Arash Simchi Sharif University of Technology Iran</i>
	Promoting Research Through University-Industry Collaboration and Real Time Scientific Teaching <i>Hafiz Ahmad RAK Medical & Health Sciences University United Arab Emirates</i>	Creating Interactive Environment: Using Nearpod to Reinforce Active Learning in Lecture-based Classes <i>Sanaa Kaddoura Zayed University United Arab Emirates</i>	Challenge to overcome language barriers in scientific journals <i>Habib M. Fardoun King Abdulaziz University Saudi Arabia</i>	How to Manage Excellent in Teaching and Learning, Research and Innovation Towards Entrepreneurial University as Internationalization Strategy <i>Kadarsah Suryadi Institut Teknologi Bandung Indonesia</i>	
Putting the 'Social' back into 'Science': The Case of JIRICO at O.P. Jindal Global University in India <i>Ashish Bharadwaj O.P. Jindal Global University India</i>			Promoting and Sustaining A Research Culture: Best Practices to Achieving Excellence in Research <i>Mohammad Sababheh Princess Sumaya University for Technology Jordan</i>		
14:30–15:00	Afternoon Coffee Break <i>Location: Multipurpose Hall 1, Ground Floor, Zayed University Convention Centre, United Arab Emirates</i>				
	Closing Plenary <i>Location: Auditorium, Ground Floor, Zayed University Convention Centre, United Arab Emirates</i>				
15:00–15:30	Closing Keynote Address Strategies to Maximise Research Impact on a Modest Budget Ir. Maria de Kleijn-Lloyd <i>Senior Vice President, Elsevier Analytical Services, The Netherlands</i>				
15:30–15:40	Closing Remarks Dr Kevin Downing <i>Chair of QS-MAPLE International Academic Advisory Committee Secretary to Council and Court, Director of Institutional Research Office, City University of Hong Kong</i>				
15:40–15:50	Closing Remarks by Organising Partner Dr Michael Allen <i>Assistant Provost for Research, Zayed University, United Arab Emirates</i>				

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15:50–16:00	<p>Closing Remarks by Organiser Ms Mandy Mok <i>Chief Executive Officer, QS Asia, Singapore</i></p>
16:00-16:10	<p>Announcement of QS-MAPLE 2020 Conference</p>
16:15	<p>Shuttle Transfer to Official Hotels <i>Marriott Hotel Al Jaddaf Premier Inn Al Jaddaf</i></p>
	<p>End of Conference Day Three</p>

25 April 2019, Thursday

08:45	<p>Shuttle Transfer from Official Hotels <i>Marriott Hotel Al Jaddaf Premier Inn Al Jaddaf</i></p>
09:30 – 12:00	<p>QS Rankings Masterclass <i>Location: Blue Auditorium, Level 2, Zayed University Convention Centre, United Arab Emirates</i></p>
12:00 – 13:00	<p>Campus Tour</p>
13:00 – 14:00	<p>Closing Lunch <i>Location: Zayed University Convention Centre, United Arab Emirates</i></p>
14:00	<p>Shuttle Transfer to Official Hotels <i>Marriott Hotel Al Jaddaf Premier Inn Al Jaddaf</i></p>